



# Personal Social Selling Plan

<b>Name:</b>		<b>Main Social Selling Goal:</b>		
<b>Current Situation:</b>		<b>Target Personas:</b>		<b>Value Proposition</b>
<b>LinkedIn: To-dos</b>	<b>Target Companies</b>	<b>Target Industries</b>	<b>LinkedIn Status Updates Topics</b> <ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li></ul>	
<b>Measurement &amp; KPIs</b>	# 1 <sup>st</sup> Connections – #2 <sup>nd</sup> Connections – #3 <sup>rd</sup> Connections – #Group Connections -	# Companies followed	# Recommendations I have -	<b>Give Recommendations to:</b> <ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li></ul>